



# Affiliation kit 2019



## About us

Published by Lizeo Online Media Group, the world's tyre information specialist, the rezulteo website is present in 20 countries and aims to help drivers with their tyre purchase.

rezulteo's expertise in figures:

**170**  
retailers



**426**  
brands

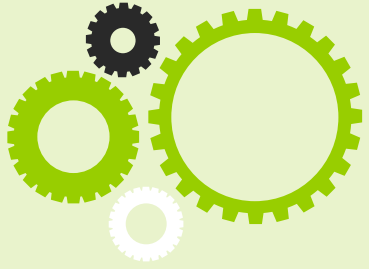


**8695**  
products

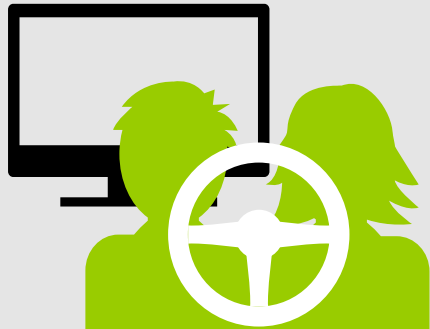


**4400**  
vehicles





# Affiliation, how does it work?



rezulteo maximises your visibility with consumers

1



rezulteo publishes your offers

2



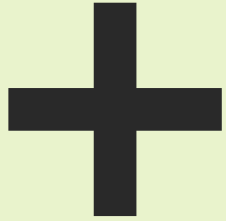
Our recommendations guide the consumer towards the purchase

3



You only pay commission on sales made

4

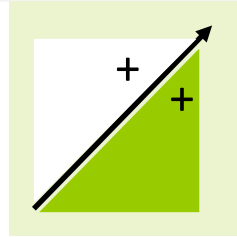


## What are your benefits?



### **Targeted audience**

Attract drivers in the purchase phase



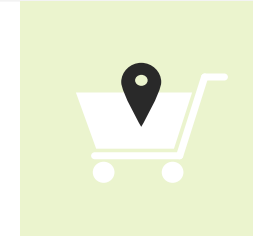
### **High conversion rate**

Increase your turnover



### **Schemes adapted to your objectives**

Choose the e-shop or Web to Store affiliation



### **Privileged Touch points**

Be present in all key steps of the purchase journey



## How to start in 4 steps?



You provide us  
with  
your prices and  
sales outlets

1



You implement  
the tracking link  
provided by  
rezulteo

2



We test and  
activate the  
affiliation

3



You access your  
statistics and only  
pay based on  
performance

4



Your sales contact:

**Franziska TRENZ**  
Monetization Manager

Tel. : +33 4 63 0595 30

Email:

[www.rezulteo.com](http://www.rezulteo.com)



**Lizeo Group**

42 quai rambaud  
69002 Lyon, France

[www.lizeo-group.com](http://www.lizeo-group.com)

